

INTERREG IVC

CycleCities Project (1307R4)

Priority 2: Environment and risk prevention

Sub-Theme: Energy and sustainable transport

CycleCities overview



**CYCLECITIES is an
INTERREG IVC Project**

of 36 months duration

(Start Date: 01/01/2012 End Date: 31/12/2014)

CycleCities acronym means



**European cities for integrating cycling
within sustainable mobility
management schemes**

The Project motivation



- ✓ **Almost half of all car trips in Europe are less than 5km (suitable for bicycles)**
- ✓ **Cities play a dynamic role in policy making**
- ✓ **Cycling needs support to become “mainstream”**
- ✓ **Sustainable mobility plans should include as much cycling as possible**

CycleCities Objectives



The project, aims to:

- ▶ Exchange experiences and to transfer good practices on mobility management and cycling
- ▶ Explore & build consensus on policies, contributing to sustainable European mobility management schemes
- ▶ Develop knowledge outcomes establishing a European, multilingual, freely-accessible knowledge and experience base
- ▶ Disseminate the field experiences, the good practices and Project results & to enhance awareness on the integration of cycling in cities' mobility management schemes

Better planning → **better decisions** → **better results**
→ **better cities quality of life**

The CycleCities Consortium

(5 Municipalities, 2 Agencies, 1 University, 7 countries)



- ▶ **LP MUNICIPALITY OF PIRAEUS** GREECE
- ▶ **PP2 London Borough of Merton** ENGLAND
- ▶ **PP3 Municipality of Genoa** ITALY
- ▶ **PP4 Lisbon Municipality** PORTUGAL
- ▶ **PP5 The City of Gdańsk** POLAND
- ▶ **PP6 BSC→Business Support Centre** SLOVENIA
- ▶ **PP7 Leipzig Regional Development Agency** GERMANY
- ▶ **PP8 NTUA→National Technical University of Athens** GREECE

CycleCities Budget data



▶ LP	PIRAEUS	283,700.80
▶ PP2	MERTON	254,517.40
▶ PP3	GENOA	176,343.04
▶ PP4	LISBON	150,995.80
▶ PP5	GDANSK	114,476.40
▶ PP6	BSC	248,485.40
▶ PP7	LEIPZIG	120,506.12
▶ PP8	NTUA	250,834.52
▶	TOTAL	1,599,859.48

81,55%
ERDF Funds

18,45%
National Funds

CycleCities overview - 4 Components



- ▶ **C0: Preparation activities (BSC)**
- ▶ **C1 Management and coordination (Piraeus)**
- ▶ **C2: Communication and dissemination (Lisbon)**
- ▶ **C3: Experience exchange/Good practices (BSC)**
- ▶ **C4: Strategies & tools for re-orienting policies (NTUA)**

C1: Management and coordination (Piraeus)

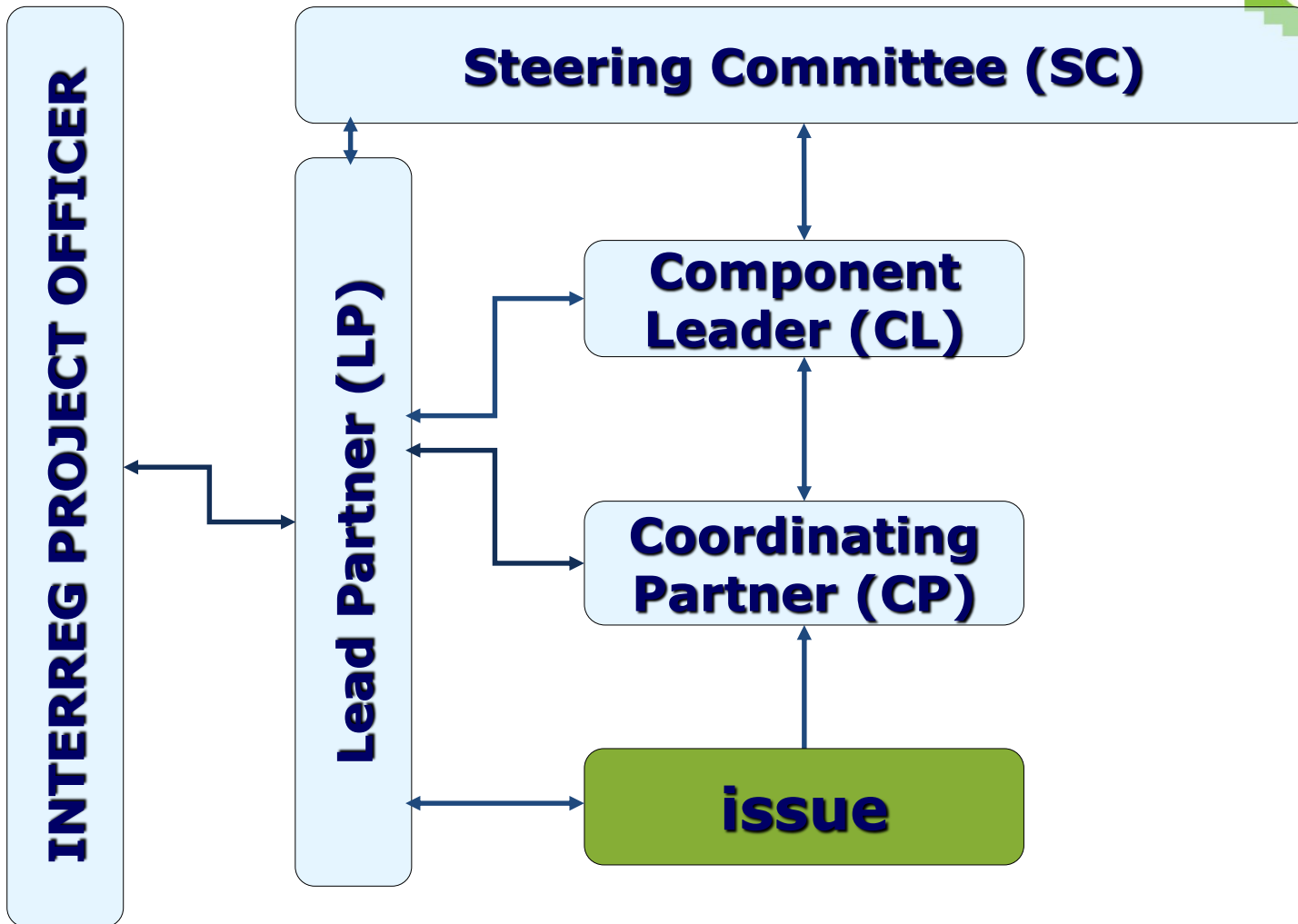


Administrative and financial management of the project / coordination of the partnership / Quality Management

Administrative structures:

- ▶ 1 Steering Committee
- ▶ 1 Project Coordinator (LP)
- ▶ 1 Financial Manager

Organization chart



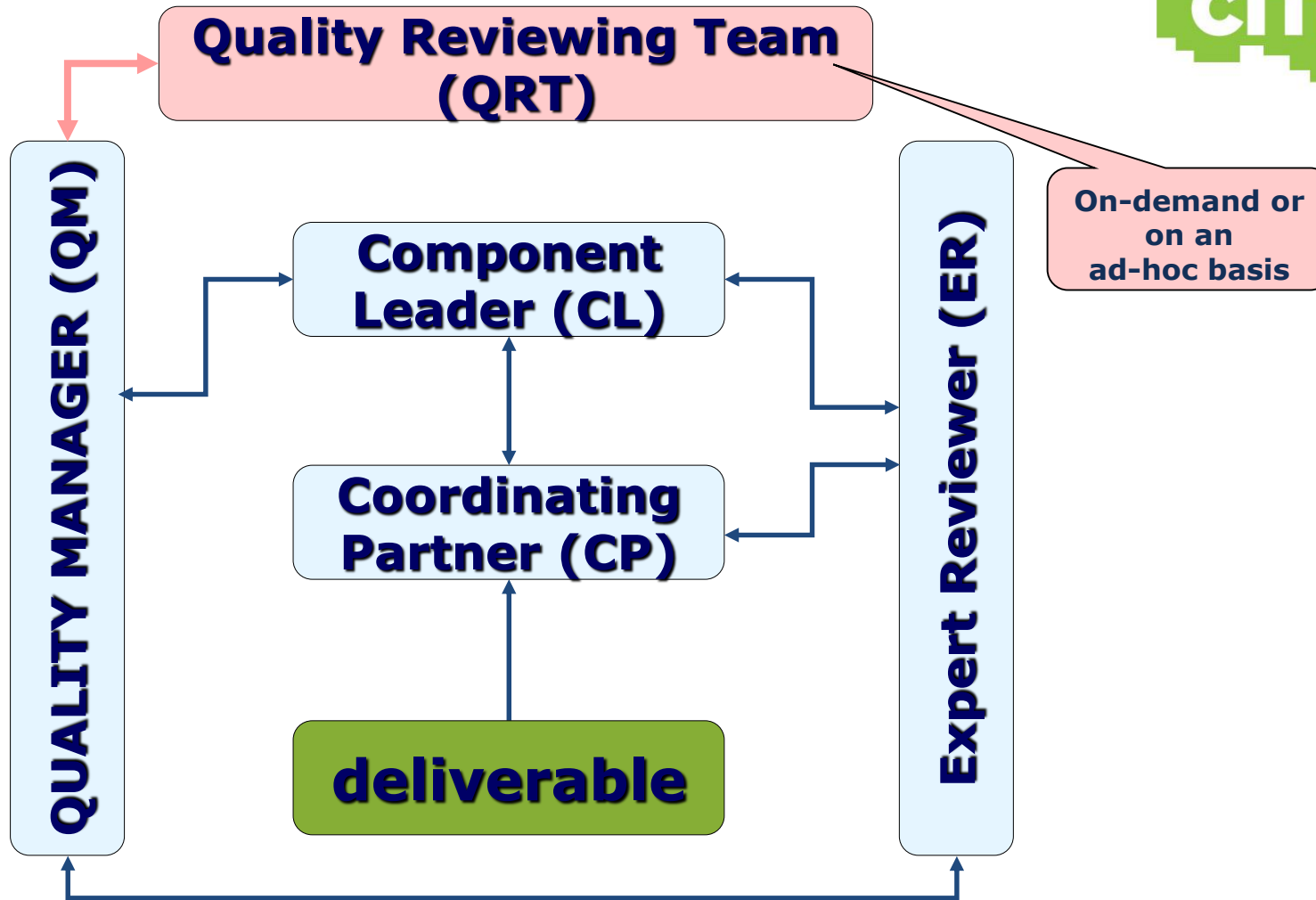
C1: Management and coordination (Piraeus)



Quality Management actions:

- ▶ **Standardization of project documentation (templates, layout, coding, etc.)**
- ▶ **Definition of responsibilities between the partners and efficient use of their expertise**
- ▶ **Overseeing methodological trends and issues related to the topics of the project**
- ▶ **Implementation of a consistent risk management methodology**
- ▶ **Coordination of knowledge management and exchange of experiences related activities**

Quality Plan : Deliverables approval



C1: Management and coordination (Piraeus)



Financial management

- ▶ **Monitoring of all partners on effective resource usage**
- ▶ **Check of cost claims**
- ▶ **Reception and transferring of payments**
- ▶ **Collection of financial reports and preparation and submission of Project Reports (every 6 months)**

C1: Management and coordination (Piraeus)



**Internal
communication
key words
using all
necessary
means**



C2: Communication & Dissemination (Lisbon)



Basic target groups:

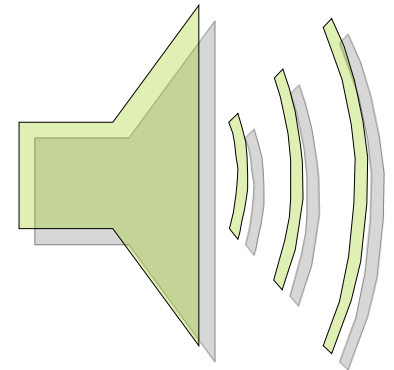
- ▶ **Decision / Policy makers**
- ▶ **Stakeholders / private sector**
- ▶ **Engineers / related professionals**
- ▶ **General Public**

C2: Communication & Dissemination (Lisbon)



Identification of the Project and events:

- ▶ **The Project logo & graphic identity**
- ▶ **2 Brochures**
- ▶ **1 Power Point Presentation**
- ▶ **6 Press Releases**
- ▶ **6 E-Newsletters**
- ▶ **10 dissemination events (3 conferences and 7 fora)**
- ▶ **Participation at 16 third party events**

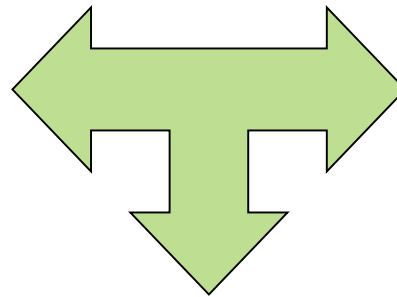


C3: Experience exchange / Good practices (BSC)



Three pillars:

**Collection of
good practices**



**Interregional
events**

**Regional Implementation plans
for cycling integration
into sustainable mobility management**

C4: Strategies & tools for re-orienting mobility management policies (NTUA)



Two pillars:

**State-of-art
analysis**



**Strategies and tools for
re-orienting mobility
management policies**

« The Project ambition »



- ▶ integrate cycling in cities' policies and planning
- ▶ cycling is not to be considered a “nice” or “special add-on” mobility solution
- ▶ cycling is a basic element of the cities character and function.

Available tools → communication



- ▶ www.cyclecities.eu
- ▶ Facebook page & Twitter account
- ▶ YouTube channel account
- ▶ 4 Interactive Humorous cartoons for different target groups
- ▶ 1 "City Planners" board game and
- ▶ 1 "Management Game" for promoting policy exchanges
- ▶ 1 on-line Knowledge Management Platform
- ▶ 1 on-line observatory for mobility management policies related to cycling

▶ Policy makers, Planners, Public

Available tools



- ▶ Good practice guides on:
 - ▶ land use planning which affect/ promote cycling,
 - ▶ cities' mobility management strategies,
 - ▶ citizens' participation practices and
 - ▶ architectural design of cycling infrastructure
- ▶ Studies, reports and policy tools on:
 - ▶ Cycling infrastructures
 - ▶ Bike-sharing systems
 - ▶ Environmental & economic gains & costs on cycling investments
- ▶ Used for **7 regional implementation plans**
- ▶ Used by **all municipalities aiming to introduce/ enhance cycling**

Conference



- ▶ Ljubljana, June 3
- ▶ Gdansk, September 2014
- ▶ Piraeus, November 2014